



Why Use a Realtor?

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Deciding to Use a Realtor® to Sell Your Home

Consider the benefits of using a REALTOR® and placing your property in the MLS:

- Exposure to over 3,000 cooperating REALTORS® in the Northern Nevada area
- Over \$2.3 Billion in residential properties reported sold through the MLS in 2003
- Exposure to potential buyers across the Internet on www.REALTOR.com, where the world shops for real estate
- Instant emailing of your listing to prospects who are looking for a property like yours
- MLS members have real-time access to property data through a state-of-the-art Internet-based MLS system
- Local display of your property on www.RGJ.com and over 75 participating offices through the MLS Data Exchange Program (IDX).

Benefits of Listing Your Home in the MLS

Are you aware of the benefits of listing your property with a REALTOR® who is a member of the MLS? Here are the Top 5 Reasons to list your property in the MLS:

Reason #5:

MLS members have realtime access to property data through a state-of-the-art Internet-based MLS system.

Reason #4:

Instant emailing of your listing to prospective buyers who are looking for a property just like yours.

Reason #3:

World-Wide exposure of your property on www.REALTOR.com where the world shops for real estate. Plus, local exposure on www.RGJ.com and over 75 broker web sites.

Reason #2:

Proven success with over 2.3 Billion dollars in residential sales in 2003.

Reason #1:

A network of over 3,000 cooperating agents to help find a buyer for your property. Hire a REALTOR® and MLS Member to sell your property and reap countless more benefits.

Why use a Realtor®?

Have you considered the benefits of using a REALTOR® in your next transaction?

- REALTORS® have first—hand knowledge of the market.
- A REALTOR® will promote your interests and negotiate on your behalf.
- A REALTOR® may expose your property to over 3,000 cooperating agents through the MLS.
- REALTORS® sold over \$2.3 Billion of residential property sold through the MLS in 2003.
- REALTORS® can expose your property to potential buyers through www.REALTOR.com, where the world shops for real estate.
- REALTORS® are held to the highest standard of ethics by way of the REALTOR® Code of Ethics.